



Become an *OLE STAR Sponsor*

The **Online Learning Excellence (OLE) training program** is a comprehensive training and mentoring program for entrepreneurship educators. Participants learn firsthand, educator-to-educator, how to identify and tailor the best possible learning tools and exercises for specific online learning objectives. Award-winning trainers help make online experiential class more than a collection of seeming best practices but a comprehensive, memorable and high impact learning entrepreneurship course.

The **OLE STAR** Training Program starts immediately after USASBE conference ends on Sunday, January 13th from 1:00 pm to 5:30 p.m. at the Westin Hotel (two blocks away from the Marriott).

OLE SEVEN STAR SPONSOR (\$7,000):

RECOGNITION

- Comprehensive sponsorship at this level.
- Sponsor Best *OLE STAR* Award (at USASBE Awards event)
- TWO complimentary registration at the USASBE Conference
- Dedicated Insert at USASBE conference
- Access to two email blasts of OLE newsletter
- Webinar session (45 minutes) promoting your organization/service/product
- Twenty minute presentation at OLE training.
- Recognition at all OLE workshops and training events, including participation in the STAR program.
- Logo recognition on the OLE website, www.oleconference.com, with link to sponsoring company's website.
- Sponsor logo on all printed promotional emails, materials and videos.
- Company banner displayed at the *OLE STAR* Training event and at the USASBE conference booth.
- Full page color ad in training program handbook.



OLE FIVE STAR SPONSOR (\$5,000):

RECOGNITION

- Comprehensive sponsorship at this level.
- ONE complimentary registration at the USASBE Conference
- Access to ONE email blasts of OLE newsletter
- Webinar session (30 minutes) promoting your organization/service/product
- Fifteen minute presentation at OLE training.
- Recognition at all OLE workshops and training events, including participation in the STAR program.
- Logo recognition on the OLE website, www.oleconference.com, with link to sponsoring company's website.
- Sponsor logo on all printed promotional emails, materials and videos.
- Company banner displayed at the *OLE STAR* Training event and at the USASBE conference booth.
- Full page color ad in training program handbook.

OLE THREE STAR SPONSOR (\$1,000):

RECOGNITION

- Ten minute presentation at OLE training.
- Recognition at all OLE workshops and training events, including participation in the STAR program.
- Logo recognition on the OLE website, www.oleconference.com, with link to sponsoring company's website.
- Sponsor logo on all printed promotional emails, materials and videos.
- Company banner displayed at the *OLE STAR* Training event and at the USASBE conference booth
- Half page color ad in training program handbook.

OLE' - Online Learning Excellence

The Future of Online Education Washington DC, U.S.A.



OLE ONE STAR - PRESENTER FEE **(\$100/minute of presentation time):**

AVAILABILITY

Sponsors may choose to present at the conference and address delegates directly. The organizers are happy to incorporate your business into the agenda to maximize impact.

- Limit 30 minute presentations for sponsors.
- Technology and a/v available on-site

For more information on sponsorship opportunities, or to make a contribution, please contact:

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